

TRAVERTINE PAVER
SPA COPING ONLY

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SPA COPING ONLY

AIR
CAP

BB

6'-3"

4'-6"

+6"

+6"

+6"

STACKED STONE
FACE RBB

28'

PRO DBX
POOL CONTRACTOR SOFTWARE

UMB

UMB

DECK DRAIN

5'

GAS

GAS

ALL-IN-ONE CUSTOMIZED BUSINESS SOFTWARE SOLUTION

PATIO

WINDOW

VER

6'-6"

GAS

WANDA

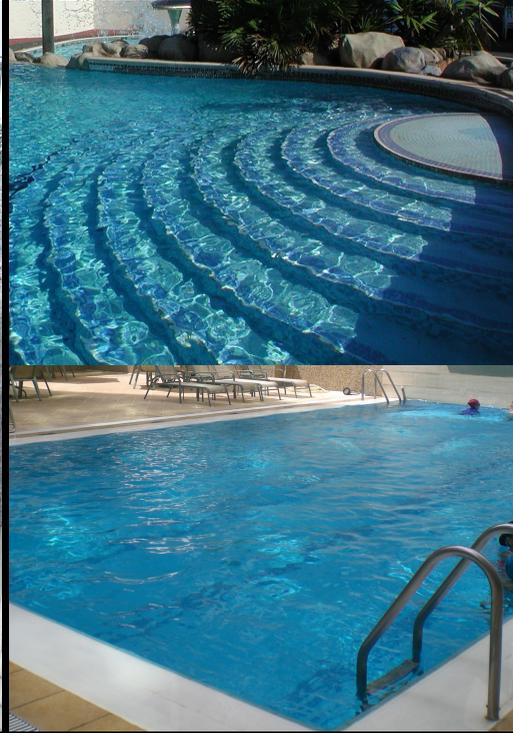
WHY PRODBX IS RIGHT FOR YOUR POOL

Taking and implementing the right software system for customer tracking, project management, crew routing, accounting, is the lifeline of your business. Why trust it to generic, “off-the-shelf” software? Because programs are incapable of talking to one another, each program needs to be uploaded, installed, and purchased separately. Furthermore, the time spent training staff along with the prices add to these costs.

We will help you select the elements you need to make your pool business flourish. If there exists a specific app you need, we will create it. All of the critical information is cloud-based and accessible anywhere. As an additional service, we will provide you and your staff with live training. So forget the generic and try the ProDBX solution.



A FULLY INTEGRATED AND CUSTOMIZED ENVIRONMENT



POOL BUILDING APPS

ProDBX will help you create your own software package using the elements we have built. Every business has a unique style of operation that sets them apart from their competitors. Let us customize your distinct flair right into ProDBX . There is no need to work with apps from multiple companies that add more complications to your life.



**TASK
MANAGEMENT**



**CUSTOMIZABLE
CRM**



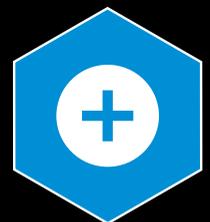
**VENDOR & WORK
ORDER
MANAGEMENT**



**ACCOUNTING
& BANKING**



**INVENTORY &
PURCHASE ORDERS**



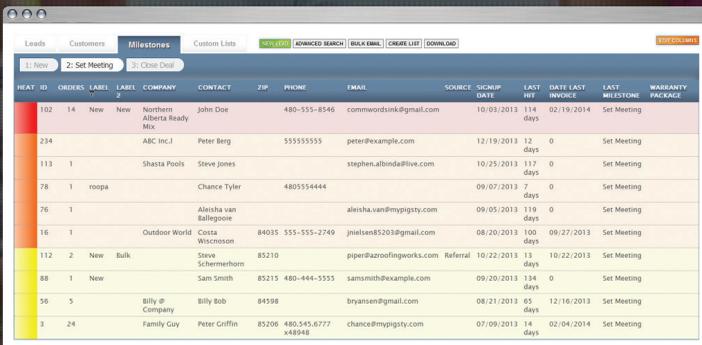
**AND MUCH,
MUCH MORE!**

BEYOND THE ORDINARY CRM

View your customer and sales records on one central page, and avoid frustrating searches for information. ProDBX will track leads, proposals, works orders, & tasks; analyze sources, and produce rapid results.

Our customer management system will organize all sales data so everyone has the same information. The result is better lead generation, more conversion of leads to sales, and more revenue for your business.

ONE SOFTWARE SYSTEM WILL TRACK YOUR CUSTOMERS FROM INITIAL CONTACT, TO SALE, THROUGH THE ENTIRE CONSTRUCTION PROCESS, AND BEYOND



HEAT ID	ORDERS	LABEL	LABEL	COMPANY	CONTACT	ZIP	PHONE	EMAIL	SOURCE	OS/IMP DATE	LAST HIF	DATE LAST PROPOS	LAST MILESTONE	WARRANTY PACKAGE
102	14	New	New	Northern Alberta Ready Mix	John Doe		480-555-8546	commodorsink@gmail.com		10/03/2013	114	02/19/2014	Set Meeting	
234				ABC Inc.J	Peter Berg		555555555	peter@example.com		12/19/2013	12	0	Set Meeting	
113	1			Shasta Pools	Steve Jones			stephen.albonda@live.com		10/25/2013	117	0	Set Meeting	
78	1	roopa		Chance Tyler	Chance Tyler		4805554444			09/07/2013	7	0	Set Meeting	
76	1			Aleisha van Ballegoie	Aleisha van Ballegoie			aleisha.van@mypigsty.com		09/05/2013	119	0	Set Meeting	
16	1			Outdoor World Costa Microsoon	Costa Microsoon	84035	555-555-2749	jnielsen5203@gmail.com		08/20/2013	100	09/27/2013	Set Meeting	
112	2	New	Bulk	Steve Schermerhorn	Steve Schermerhorn	85210		piper@zorroofingworks.com	Referral	10/22/2013	13	10/22/2013	Set Meeting	
88	1	New		Sam Smith	Sam Smith	85215	480-444-5555	samsmith@example.com		09/20/2013	134	0	Set Meeting	
56	5			Billy Bob Company	Billy Bob	84598		bryansen@gmail.com		08/21/2013	65	12/16/2013	Set Meeting	
3	24			Family Coy	Peter Griffin	85206	480-545-6777 x48948	chance@mypigsty.com		07/09/2013	14	02/04/2014	Set Meeting	



LIST ID	LIST NAME	CREATOR	RECORDS	PROGRESS	ACTION
13	USER: Lisa Avila	David Jones	1	100%	VIEW LIST GO RESET DELETE
18	USER: Kevin Smith	Kevin Smith	35	3%	VIEW LIST GO RESET DELETE
17	USER: Kyle Kingman	Kevin Smith	35	3%	VIEW LIST GO RESET DELETE
6	USER: Bryan Hatch	John Gast	7	14%	VIEW LIST GO RESET DELETE
9	USER: Jim Morehart	John Gast	4	25%	VIEW LIST GO RESET DELETE
10	USER: Angela Boston	John Gast	2	50%	VIEW LIST GO RESET DELETE
11	USER: Jobs Manager	John Gast	50	2%	VIEW LIST GO RESET DELETE
15	USER: David Jones	David Jones	44	2%	VIEW LIST GO RESET DELETE
2	702 Area Codes	John Gast	50	2%	VIEW LIST GO RESET DELETE
12	Bob List	Chris Peterson	4	25%	VIEW LIST GO RESET DELETE
16	Bob List 2	David Jones	105	71%	VIEW LIST GO RESET DELETE
3	California Leads	John Gast	17	6%	VIEW LIST GO RESET DELETE

- ▶ Customized call lists
- ▶ Customized marketing lists
- ▶ Enhance inter-office communication with tasks linked to customers and jobs
- ▶ Full Point of Sale capability
- ▶ Full credit card capability (via tablet, phone, or computer)
- ▶ Credit card storage with secure PCI compliant Tokenization
- ▶ Inventory Tracking
- ▶ Custom materials/ stock build outs
- ▶ Customized routing system
- ▶ Vendor and Purchase Order tracking
- ▶ Text and email capability directly from ProDBX
- ▶ Mobile Point of Sale capability
- ▶ Email and text message templates
- ▶ Built-in marketing and bulk email tools
- ▶ Customizable sales milestone tracking
- ▶ Work Orders
- ▶ Full Job Costing
- ▶ Progress/Phase payments

GO COMPLETELY PAPERLESS

ProDBX includes many forms that can be filled out anywhere and instantly integrated into your computer system. You can create a customized form for contracts that can be filled in and digitally signed at your leisure. This allows you to quote a job, create a contract, and have it signed before you leave your client's job site. You can also set up automatic actions. For instance, when someone opens a form that was emailed, ProDBX will notify you when the email was opened.

DIGIFORMS

Manage your company's paperwork quickly and efficiently with completed documents stored conveniently in a client's record.

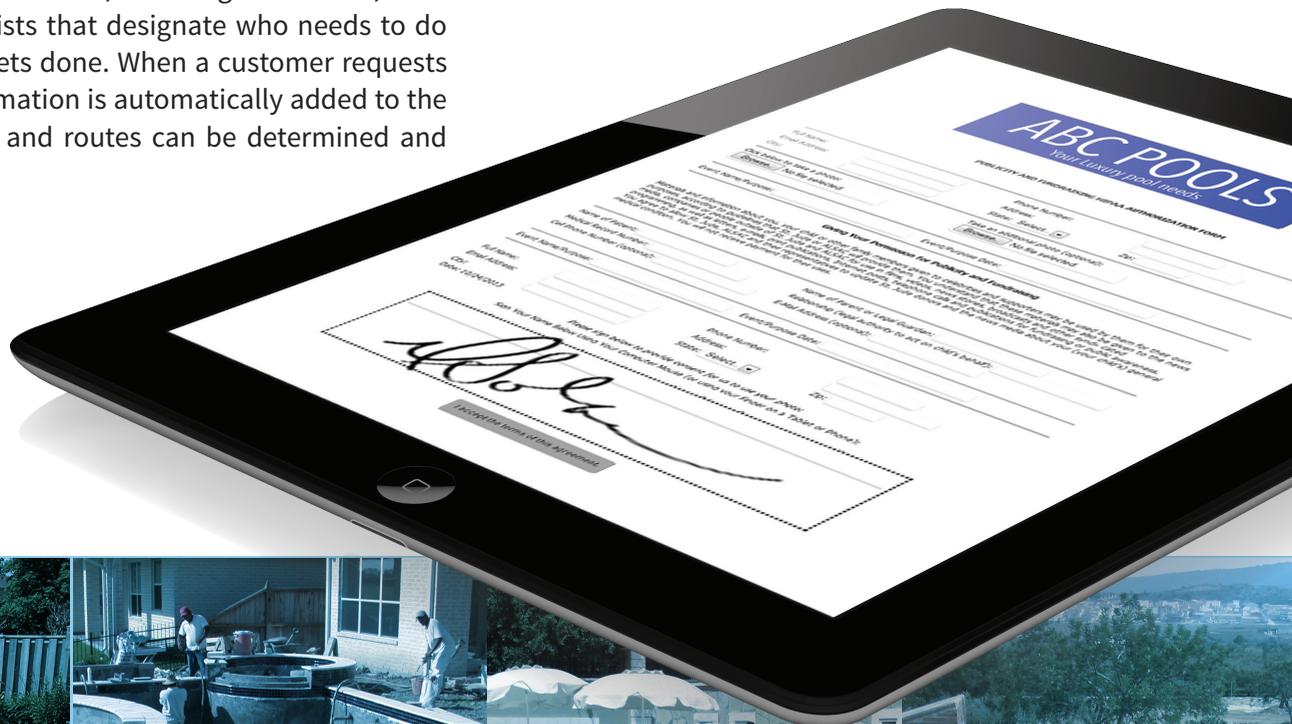
DigiForms make your life easier by instantly populating lines on the form with existing customer information. Anyone in your company can use them. Email forms to customers and once a customer fills it out, the information automatically goes into their existing account. Grab information about the client, details about their pool and have that stream right into their account. And if the customer does not have an existing account, ProDBX will create one.

This makes it fast and easy to create 1099 or payroll forms, company calendars, meeting schedules, and task-management lists that designate who needs to do what and when it gets done. When a customer requests a service, that information is automatically added to the system, so services and routes can be determined and scheduled.

DIGITAL QUOTES

Quotes can be generated through our unique one click quote system. Quote out detailed projects and have the estimates signed anywhere and anytime. Digital signatures can be accepted on your mobile Point of Sale system.

- ▶ The signature and file are immediately stored in ProDBX.
- ▶ You receive instant notification when a form is signed.
- ▶ Schedule and confirm projects or pool maintenance.
- ▶ No paperwork to lose!



ESTIMATING, INVOICING, & ATTRIBUTES

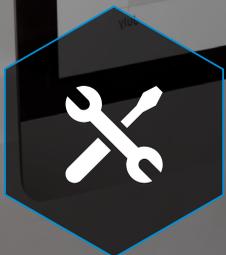
Building out a quote that includes all of the essential elements to having a pool constructed is by no means a simple task. That is why ProDBX has created a one click estimating and invoicing system. Pre-select what items go into building your custom pools to have those items available on the spot for quick and easy quoting and invoicing.

Do you have a product that has a variety of different colors or types a client could choose from? Through our unique attribute system, you can have all the different colors without the different part numbers to juggle, granting you the ability to offer diversity without the complexity.



ONLINE REVIEWS & REPUTATION

Get the edge over your competitors with ProDBX Survey Software. This allows you to easily create multiple surveys for direct feedback. Find out how your team performed that job last week and how your client loves their new pool. ProDBX Survey allows you to see your strengths and areas of improvement. See below on how our system helps obtain honest, positive feedback online.



WORK COMPLETE,
PRODUCT DELIVERED



DBX SENDS THE SURVEY
VIA TEXT OR EMAIL

FILTER



SWEET, TELL YOUR
FRIENDS, WRITE
A REVIEW



MANAGEMENT IS
NOTIFIED IMMEDIATELY



CALENDARS & SCHEDULING

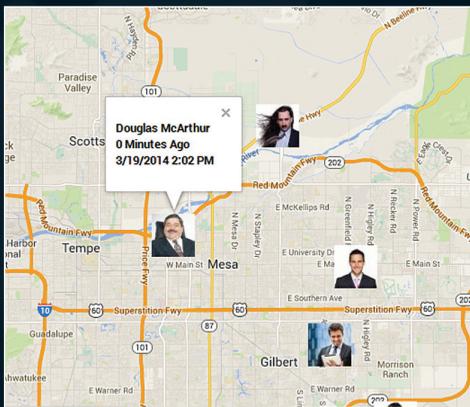
Keep everyone informed and accountable easily with ProDBX calendar and task-reminder features. The easy-to-use calendar function features daily, weekly, and monthly options. The task management module lists tasks. Within these tasks, you can view who is responsible and when the task was completed.

- ▶ Cross-communicate with DigiForms, DigiDocs, and ProDBX Routing
- ▶ Automatic email and text reminders to customers
- ▶ Automatic email confirmations

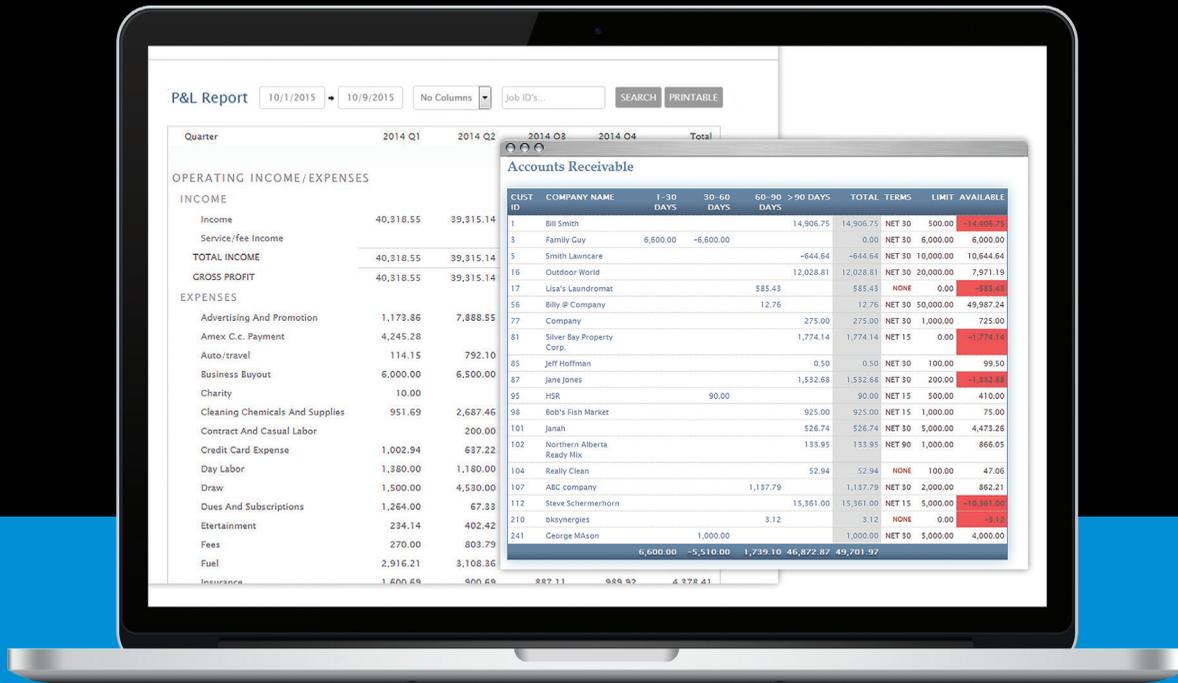
Day	Week	Month	Scheduler	7 Oct 2015		
09:00 am	09:00 am Betsi Bassett - : confirmed text sgc	09:00 am Karl Stupans - :	09:15 am Cody Jokerst - :	09:15 am Desray Moon - :		
	09:30 am Naomi Doble - : confirmed text sgc	09:30 am Jolene Owen - :	09:45 am Heather Kitchen - :			
10:00 am	10:00 am - 10:45 am Linda Gunn - : confirmed	10:00 am Robert Godfrey - : confirmed sgc	10:00 am Susan Caraway - :	10:00 am Elizabeth Mardini - :	10:00 am Winston McIntoch	
	10:45 am Amy Goodman - : text	10:30 am confirmed text sgc	10:15 am Amy Goodman - : text confirm	10:20 am Stacey Cecil - :	10:30 am Kevin Nelson - :	10:30 am Lori Sheets - :
11:00 am	11:00 am Rhonda Sterling - : Complete	11:00 am Patti Silvers - : text confirm	10:45 am - 12:30 pm do not book, Sarah in scottsdale	11:00 am - 11:45 am Please look at appt on 10/15, if he can come in earlier that morning, please call her and let her know :)	11:00 am mebanie ellott - :	
	11:30 am LaDawn Setser - : text	11:15 am Jim Meseroll - :			11:30 am Martha Spilane - :	
		11:30 am Gal Snapi - : Complete				

GPS ROUTING & DISPATCH

ProDBX's GPS Fleet Tracking allows you to see the location of all of your vehicles. This software tracks the location of drivers with smart phones while they complete their route. ProDBX Fleet Tracking also provides a daily report of the route the driver took.



COMPLETE BUILT-IN ACCOUNTING SUITE



Unsatisfied with your current accounting methods such as QuickBooks? Do you want a more efficient system that can manage all of your other processes in addition to accounting? ProDBX's software accounting features keep you organized, updated and confident in your company's financial position at all times. Through our integrated accounting, the system will allow you to upload bank transactions, create custom reports, input recurring events and automate bank reconciliations. Inventory, asset, and vendor tracking streamline processing and eliminate multiple entries and excessive administrative costs. Transfer photos of receipts into your account, eliminate paper, filing and record loss. ProDBX will keep you informed about your current income, expenses, and liabilities, allowing you to forecast income and make informed decisions with your company. Bank transactions are easily uploaded. Our highly advanced software will recognize and automate your frequent transactions, making reconciliations virtually instantaneous. The asset-tracking feature ensures proper record keeping for financial statements and tax preparation, guaranteeing maximum tax savings. With this system, you will always be aware of your business' network.



RECURRING ORDERS AND PAYMENTS



RECEIPT TRACKING - TAKE A PHOTO WITH YOUR PHONE & UPLOAD TO DBX



PURCHASE ORDERS AND INVENTORY TRACKING



PAYROLL TRACKING - TIME CLOCK, TRACK SALARY, HOURLY, AND MORE!



JOB COSTING



FULL CHART OF ACCOUNTS



DIGITAL REIMBURSEMENTS - APPROVE OR DECLINE, VIEW DIGITAL RECEIPT



EMAIL RECEIPTS TO DBX, RECEIPTS ARE AUTO-PARSED AND LINKED TO JOBS



REPORTS DIVISIBLE BY LOCATIONS, DIVISIONS, TIMEFRAMES (MONTH, QUARTER, YEAR, ETC)



BANKING/CREDIT CARD DATA UPLOADED TO PRODBX, AUTO-RECONCILE TO TRANSACTIONS



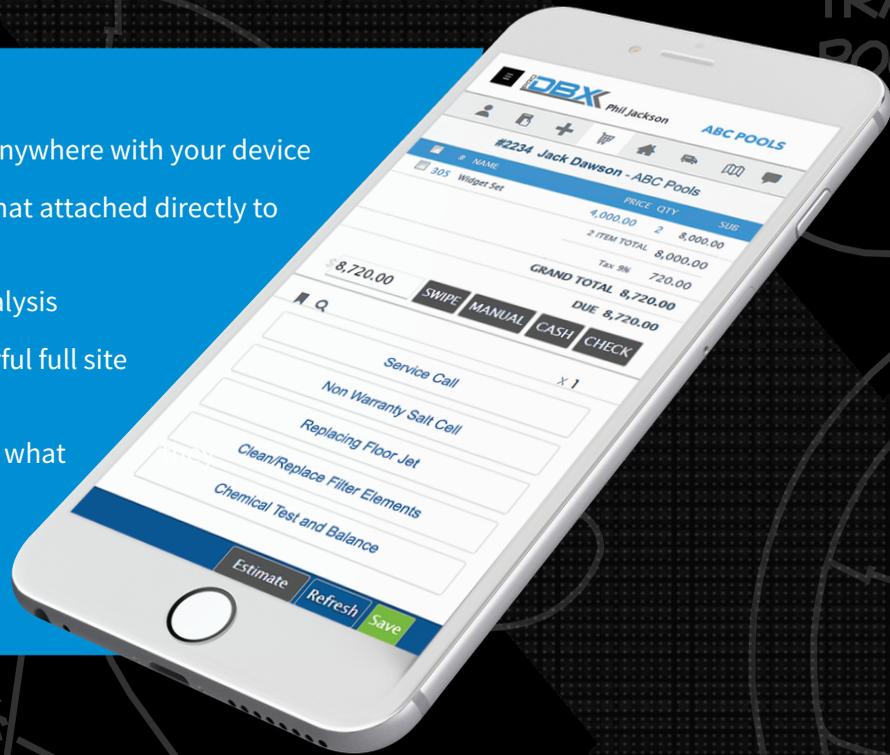
TIME TRACKING FOR EMPLOYEES



P&L, BALANCE SHEETS, ACCOUNTS RECEIVABLES, SALES TAX REPORTS, AND LIMITLESS ADDITIONAL ACCOUNTING REPORTS

GOING MOBILE!

- ▶ Access ProDBX forms, client data, history, & projects anywhere with your device
- ▶ Customize digital forms for filling out project details that attached directly to client account while on the site
- ▶ Take pictures that can attach to forms for detailed analysis
- ▶ Switch from the easy to use mobile view, to the powerful full site functionality while on any mobile device
- ▶ Have your crew clock in and go through a check list of what need for the day before they get their list of jobs
- ▶ Customers stay in the loop and receive text or email updates as each phase is completed



YOUR DIGITAL WHITEBOARD

Automatic work orders set up and task your team when projects are entered to prevent the delay of processes after a sale. These individual work orders are placed on your digital white board. Upon accessing the white board, you can see where projects are and how they are progressing.

